

A TRIAD Interactive CD-ROM and DVD Interface for Alcan Kitimat Works

## Triad Offers Full DVD and CD-ROM Services

Imagine your **site specific training** programs have full screen, dynamic moving pictures with sound.

Now, Imagine this program conveniently delivered on a **CD-ROM or DVD**, or over your **Intranet** or the **Internet**.

Now, think about having a series of effective, **probing questions** which prove the training.

Then, know that a report will be automatically generated for each **trainee's personnel file**.

Think you're in heaven?

No, you had Triad Communications work with you on your training needs.

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See inside for more details

## Triad Thanks Customers for Great Year!

We here at Triad would like to take this opportunity to thank our customers for another successful year of bringing high quality, effective Safety Training, Instructional and Marketing Videos, interactive CD-ROM's and DVD's to leaders of industry in a variety of domains including Aviation, Heavy Industry, Marine Transportation, Pulp and Paper, Aluminum and Helicopters.



**SAFETY BEGINS WITH ME!**



# Triad has the DVD and CD-ROM Capabilities to Suit Every Need

Whether you require a quick and cost-effective transfer of your audio and video material to a digital format, or the highest possible quality with maximum compression and fully interactive, user-friendly interfaces, Triad is your one-stop multimedia solution.

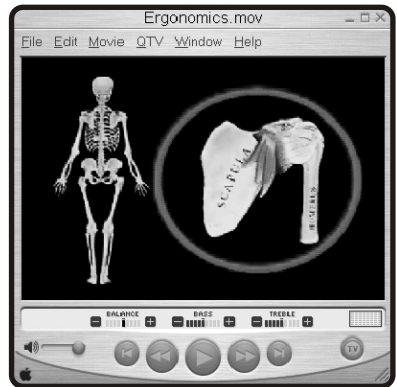
Triad uses rigorous quality testing procedures and ensures playback on any Windows 95, 98, NT4, 2000 and XP system, and on most brand-name DVD players. Triad has the capability to transfer your media to a variety of formats for storage or distribution on CD-ROM, DVD, over your Intranet or on the Internet.

## 1. CONSUMER LEVEL

Direct transfer of audio/video media to CD-ROM or DVD.

## 2. PROFESSIONAL LEVEL

Optimized capture and compression of media to various digital formats for use on CD-ROM, DVD, the Internet and Intranet.



Excerpt from Pacifica Papers' ERGONOMICS Program.



Interactive Interface Displaying Mars Bombers Informational Video

## 3. CUSTOM LEVEL

Same as Level Two with professional, user-friendly interactive interface complete with generic or customized menus and graphics for easy navigation of content.



## Triad Offers Full Solutions for All Your Company's Multimedia Needs

How can Triad's expertise in Industrial Video & Digital Video Production, CD-ROM & DVD authoring and Intranet & Internet streaming help your company to realize its financial, communication and safety goals?

- **Demonstrate product** usage and/or **safety procedures** with site-specific training and marketing videos with optional accompanying CD-ROM or DVD.
- **Compile your existing video libraries** onto a fully Interactive CD-ROM or DVD.
- **Protect** your employees' valuable **knowledge base** with a complete interactive video record of specialized skill sets.
- Transfer **Power Point Presentations** to video, CD-ROM or DVD for repeat presentation capabilities.
- Effectively convey abstract concepts and hard-to-film situations using **Computer Graphics and Animation**.

These are only a few of the ways we have helped companies and individuals using multimedia.

Do you think that video or digital video can help you or your company?

Give us a call and we'll find a solution to meet your goals.



A Customized Triad CD-ROM and DVD Video interface.

**PLEASE CALL FOR FURTHER INFORMATION OR  
TO ARRANGE A PERSONAL DEMONSTRATION.**

**TRIAD COMMUNICATIONS LTD.**

**Roland Loughhead - Gay Ludlow - Henry Eckstein  
Phone: 604-253-3990 - Toll Free: 1-800-600-9762**



## Triad Services Also Include Duplication and Blank Media Sales

Triad provides a wide range of supplementary audio, visual and digital services. Those services include large volume video, CD-ROM and DVD **duplication**, the creation of **still prints** from video and digital sources, and the transfer of Super-8, 8mm and 16mm **film to video, CD-ROM and DVD**.

Triad has also been an authorized **Maxell Blank Media** distributor and can supply a variety of blank media in any quantity necessary. From VHS and MiniDV to regular and re-writable CD-ROM's and DVD's, Triad is your source for Blank Media.

**maxell**<sup>®</sup>  
Authorized Dealer Broadcast & Professional Media



**PLEASE CONTACT TRIAD COMMUNICATIONS FOR  
THE SOLUTIONS TO ALL OF YOUR MULTIMEDIA NEEDS**

**TRIAD**  
The  
Multimedia  
People.

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